

Field Update



January 6, 2012

## New agent website to be launched soon

Aviva's brand promise is putting people before policies. It's a promise we take seriously – not only with customers, but especially with our agents.

That's why we developed **Aviva Connect** – your new agent website – with the help of agents and their office staff members.

You told us what's most important and that's been our focus. Here's a sneak peek of what's coming this quarter:

- **Easier Access** – Login once to see ALL your business in one place – no more navigating to different sites for life and annuity business.
- **Simplified Navigation** – You told us how difficult it could be to find what you need on our current site – problem solved! Those testing Aviva Connect are excited by how easy it is to use.
- **New Features and Improved Tools, including:**
  - New document upload tool allows you to get your applications and documentation to us instantly.
  - New filters and sorting features make it easier to get the report information you want fast and easy.
  - Better forms access – get the right form every time.
  - Site-wide search technology allows you to use key words to get what you want even faster!



*Aviva Connect – simply making your life easier*

Development work is in the final stages and we will soon be inviting you to register for the new site and take a test drive.

At Aviva, we appreciate each and every one of our agents, as well as your key staffers. We know we have to earn your business every day and **Aviva Connect** is just one way we hope to deliver on our brand promise and make your life easier!