



# Brokers Life

MARKETING GROUP, LLC<sup>SM</sup>

## Deliver value. **Expand your business.**

Brokers Life Marketing Group, LLC<sup>SM</sup> was formed to provide insurance professionals a more comprehensive portfolio of life products, services, and support. Through our expanded carrier relationships, enhanced case support capabilities, and new business tools, you can deliver greater value to your clients and expand your business.

**Whether you've never sold life insurance or you're an experienced life producer, Brokers Life Marketing Group, LLC<sup>SM</sup> can help you deliver more value to your clients. You can benefit from:**

- Easy-to-follow life concepts.
- A wide selection of products from top-rated carriers.
- Full-service case support and case management.
- Robust Web resources including a virtual Business Center and Quote Center.
- Life marketing programs.
- Opportunities for professional development.

### **Easy-to-follow life concepts**

Through one-on-one consultations, online classes, Brokers Life Marketing Workshops, Web tools, and special programs, you can access a wealth of basic and advanced life strategies that can help you present useful, possible tax-saving concepts.

### **A wide selection of products from top-rated carriers**

Present some of the industry's most competitive products with our newly expanded carrier relationships.

### **Full-service case support**

Based on your client's needs, we'll suggest concepts, suggest potential solutions, prepare detailed carrier-approved illustrations, and conduct carrier/product research. Once you've submitted an application, our New Business Team will routinely monitor it and work with you to address any underwriting issues that may arise.

### **Robust Web resources including a virtual Business Center and Quote Center**

Log on to [www.BrokersLifeGroup.com](http://www.BrokersLifeGroup.com) to find tools that can help you conduct your life business – all in one place! Our Business Center puts pending business updates, forms, Informal Inquiries, illustration software, approved exam companies, and underwriting support right at your fingertips. And, our Quote Center allows you to compare hundreds of life products – simply click and quote!

### **Life marketing programs**

Log on to the Marketing Center at [www.BrokersLifeGroup.com](http://www.BrokersLifeGroup.com) to shop a wide range of materials you can customize with your company's information.

**For contracting information and commission schedules,  
call Brokers Life Marketing Group, LLC<sup>SM</sup> toll-free at 866.528.7933  
or visit [www.BrokersLifeGroup.com](http://www.BrokersLifeGroup.com)**